

**There is simply no other system out there offers what Voicent BroadcastByPhone does at such an affordable price!**

### **Highlights**

- Automatic phone calls for group notification
- Pre-recorded voice message by telephone
- Detect a live person pick up vs. answering machine vs. busy tone
- Interactive touch-tone confirmation and voice response \*
- Call until confirm in emergency or escalation process \*
- Easy-to-use spread sheet with built-in calendar to schedule future calls
- Call status and response confirmation report displayed immediately after the call
- Message designer including text-to-speech technology allows personalized messages for each phone call \*
- Work with Voice over IP
- Remote access capability allows you to run and check the program from a remote location
- Command Line Interface provided for custom integration

\* Available in Professional version



# Voicent BroadcastByPhone™

For years, businesses have depended on call services and specially designed systems to handle phone broadcasting, from political campaign, telemarketing lead generation, debt collection, to merchant order pickup and event notification. Unfortunately, these services and systems can cost thousands of dollars, putting them out of budget for many businesses and organizations. Until now.

Voicent BroadcastByPhone is suitable for anyone who needs automated phone messaging solutions. From large corporations to small businesses to individual users, Voicent system does everything a traditional telephone equipment does, at a fraction of the cost. This incredibly easy-to-use, yet powerful software package completely eliminates the tedious and error prone human labor of repetitive phone calls.

Voicent BroadcastByPhone works seamlessly on any PC. It's so simple; you can set it up in minutes. With BroadcastByPhone, voice broadcast to a large group over the phone has never been easier. Simply create your call list in a spreadsheet, select your voice message, and click Broadcast. The system will take care of the rest.

## Let your computer make the calls

No more difficult, tedious, repetitive routine calls for you! The BroadcastByPhone system does the work for you robotically. All you need to do is to record your message, load the phone list, select the message file, and schedule a time to call. It saves you tons of time and money. This software is a great marketing tool for lead generation, a great campaign tool to communicate with your supporters, and a great church tool to get everyone informed!

## Reduce Costs and Increase Profits

Voicent BroadcastByPhone can help you lower costs and bring in more profit. You no longer have to pay a human staff to make the phone calls, or pay for printing and postage to mail out notification materials. The interactive touch-tone feature allows you to get response from recipients right away!

## Use Staff Time More Efficiently

Voicent BroadcastByPhone frees you or your staff from tedious calling task, giving you more time to better serve your clients. Because it does the robotic calls, it reaches every phone number without a miss! It can work 24 hours a day, 7 days a week, non-stop. This is an ideal automation phone tool for event notifications (order pickup, group gathering notification and confirmation ...), political campaign promotion or any task requires to call a large group with repeated messages.

## How does it work?

1. Record a voice message by phone
2. Create a message ID (Professional version only)
3. Create or import a phone list
4. Click broadcast -> start

**That's it!** BroadcastByPhone will start the call. The call status is automatically displayed in the same spreadsheet.

## Sample messages:

Message 1:

"Hi, this message is from Goofy. Please vote for me. Thank you for your support!"

*Note: In professional version, you can choose to leave the message on answering machine only or to play the message to live person only.*

Message 2:

"Hi, this message is from Cinderella Fashion store, please come to our store to check out the latest designer's fashion."

Message 3: (professional version)

"Hi, [Pluto], this message is from Mickey. Your order is ready for pickup by [4:30pm] today."

*Where [Pluto] is a variable name, [4:30pm] is a variable time. Both can be replaced by text to speech.*

Message 4: (professional version)

"Hi, we are having a celebration party at Disneyland 7pm tomorrow. Please press '1' if you are coming; press '2' if you are not coming; press '0' if you want to leave a message. If you want to hear this message again, please say 'play it again'."

### Contact us:

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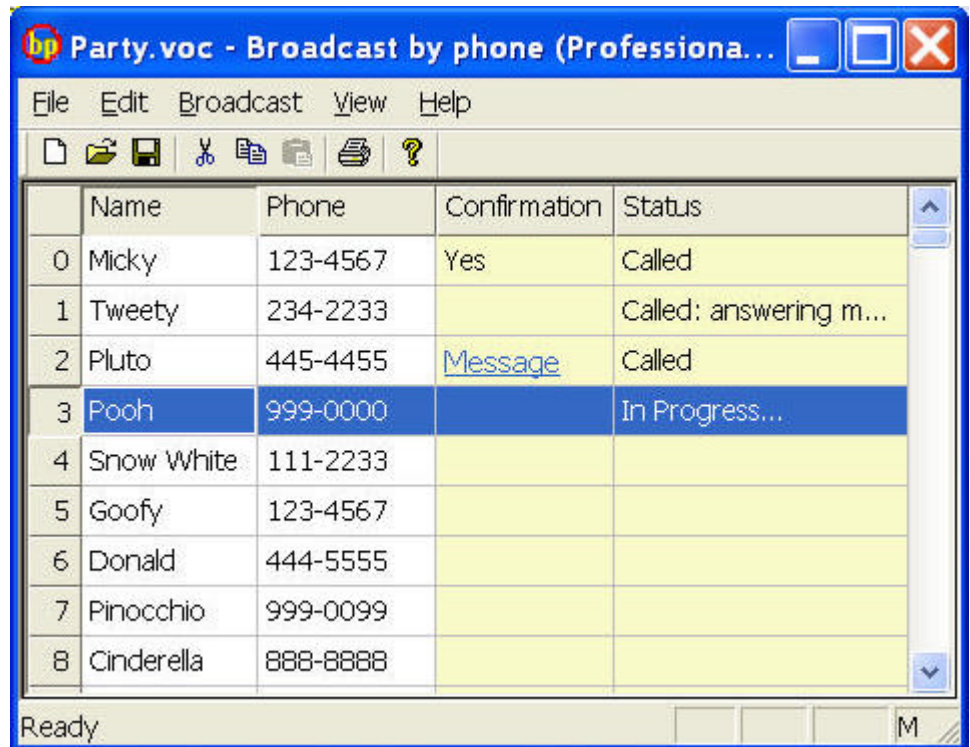
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**The Voice of Computer  
telephony and  
Communications**

## So Simple to Use, It Practically Does Everything Itself

Voicent BroadcastByPhone couldn't be easier to use. Simply create a phone list, record a voice message and select a time to call. Voicent BroadcastByPhone takes care of the rest. The system automatically calls each phone number as scheduled and records the touch-tone response and voice message from recipients.



## High-Technology, Smart Software

Voicent system has a message designer that lets you to personalize each phone call. It includes text-to-speech technology; you can enter text next to a phone number. The text is read over the phone just for that phone number. You can customize your messages any way you like by editing the message.

Voicent BroadcastByPhone can detect a live person pick-up, answering machine, and busy tone. You can play different messages for a live person and for an answering machine. You can also choose to leave messages on answering machine only and no message for a live person or vice versa. With Professional version, the person who receives the call can use voice command or touch-tone pad to respond to the phone call or leave a message. Additionally, the remote access feature allows you to run and check the program from another remote computer.

## Give a Try Today

Try our **FREE** version to feel how easy it is to use. Just download the software from <http://www.voicent.com> or get e CD from us. Try it now!